



SPONSOR THE 32<sup>ND</sup> ANNUAL

# Art with Heart

TUESDAY, OCTOBER 7<sup>TH</sup>, 2025 AT THE CARLU

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Canada's premiere contemporary art auction in support of ground-breaking care for people living with and at risk of HIV

*"Creativity takes courage"*

-Henri Matisse





# The Experience

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Art With Heart is Casey House's largest fundraising event, raising over \$16 million for groundbreaking HIV care, advocacy and research over the past 31 years. It's also one of Canada's most beloved contemporary art auctions, launching the careers of countless artists and working with over 1,000 emerging and established artists from across the country.

Art With Heart kicks off with an elegant reception where guests can view the full art collection in person and mingle with some of the best contemporary artists and galleries in Canada. Next, guests come together to bid their hearts out as our auctioneers take the stage.

We are thrilled to invite you to join us as a sponsor of this iconic event in support of compassionate health care for people living with and at risk of HIV. It is the perfect occasion to showcase your caring company, entertain clients and experience the latest in the breaking art scene of established and emerging artists while making a tremendous impact on your community.

Get a glimpse of the 2024 event [here](#).

# Sponsorships

Art With Heart is a must-attend event that brings together more than 700 of the city's most prominent and stylish artists, collectors and gallerists for an incredible evening of art and philanthropy – all in support of people living with and at risk of HIV.

As a sponsor, you will have access to this exclusive audience.

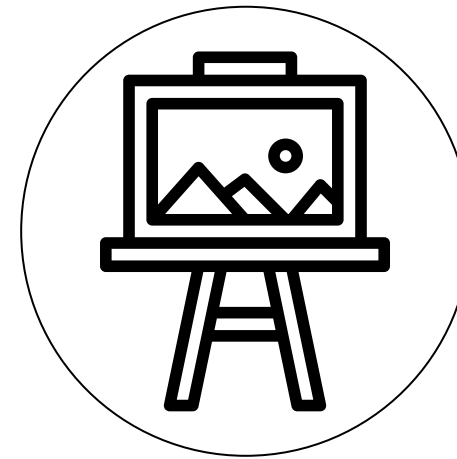
## Art With Heart attendees are:



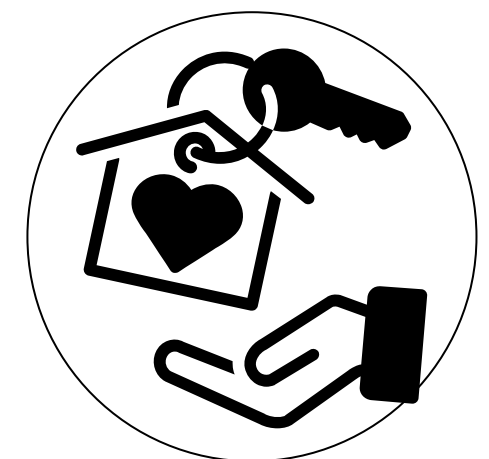
**30–60 years of  
age**



**University-educated**



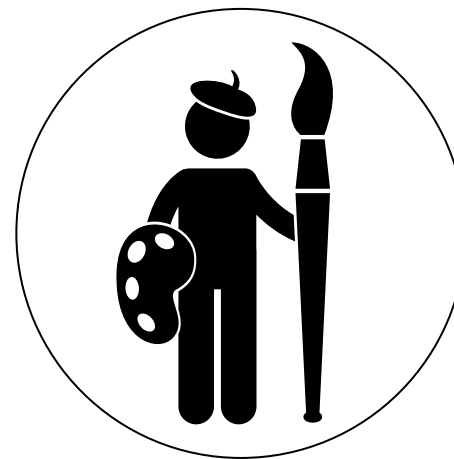
**Prominent art  
collectors**



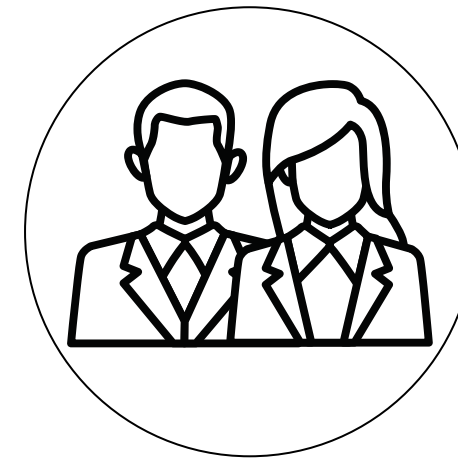
**GTA homeowners**



**Well-traveled individuals  
with a cultured sensibility  
and strong social values**



**Renowned artists  
and gallerists**



**High-ranking professionals,  
senior executives and  
business owners**





# Live Auction Sponsor

**\$50,000**

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As a live auction sponsor, you'll have prominent brand recognition.

## **Benefits:**

- Linked logo placement on the event website [artwithheart.ca](http://artwithheart.ca)
- Name recognition on Casey House's Instagram
- Logo placement on auction print invitation
- Logo placement and name recognition in auction catalogue
- Quotation from sponsor representative in silent auction essay in the auction catalogue
- Logo placement in event e-blasts to guests

## **Event Recognition:**

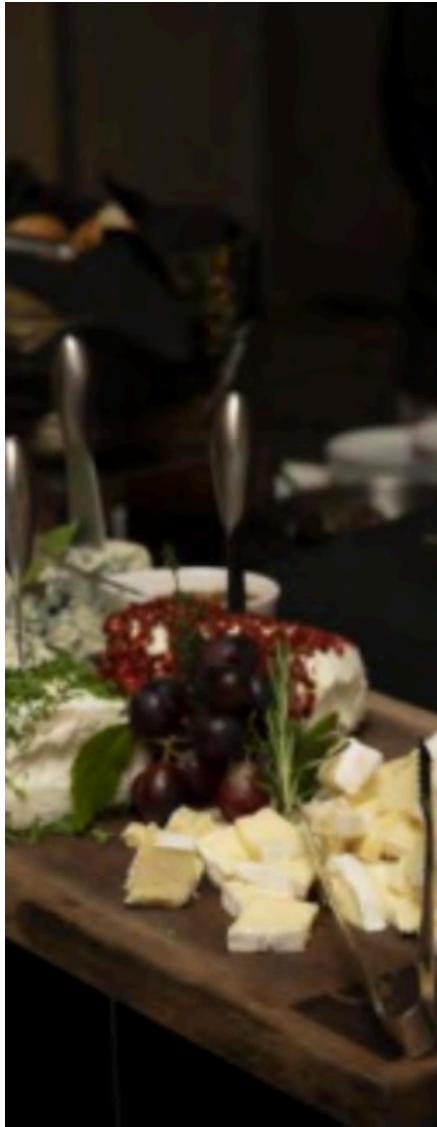
- Logo placement and name recognition at exclusive auction preview
- Digital logo recognition at the event
- Logo placement on silent auction platform
- Verbal recognition during the live auction
- Opportunity for customized activation on auction night (sponsor will be responsible for any additional costs associated with the activation)
- Brand recognition in designated "live auction" space at preview location, for three days leading up to event day
- 2 public preview days; viewing for the general public
- 1 VIP preview for sponsors, artists, galleries and patron members
- Brand recognition in designated "live auction" space at Art With Heart

## **Hospitality Benefits:**

- 18 tickets to the auction (\$5,400 value)
- Access for 18 to an exclusive in-person preview



# GLIMPSE OF 2024



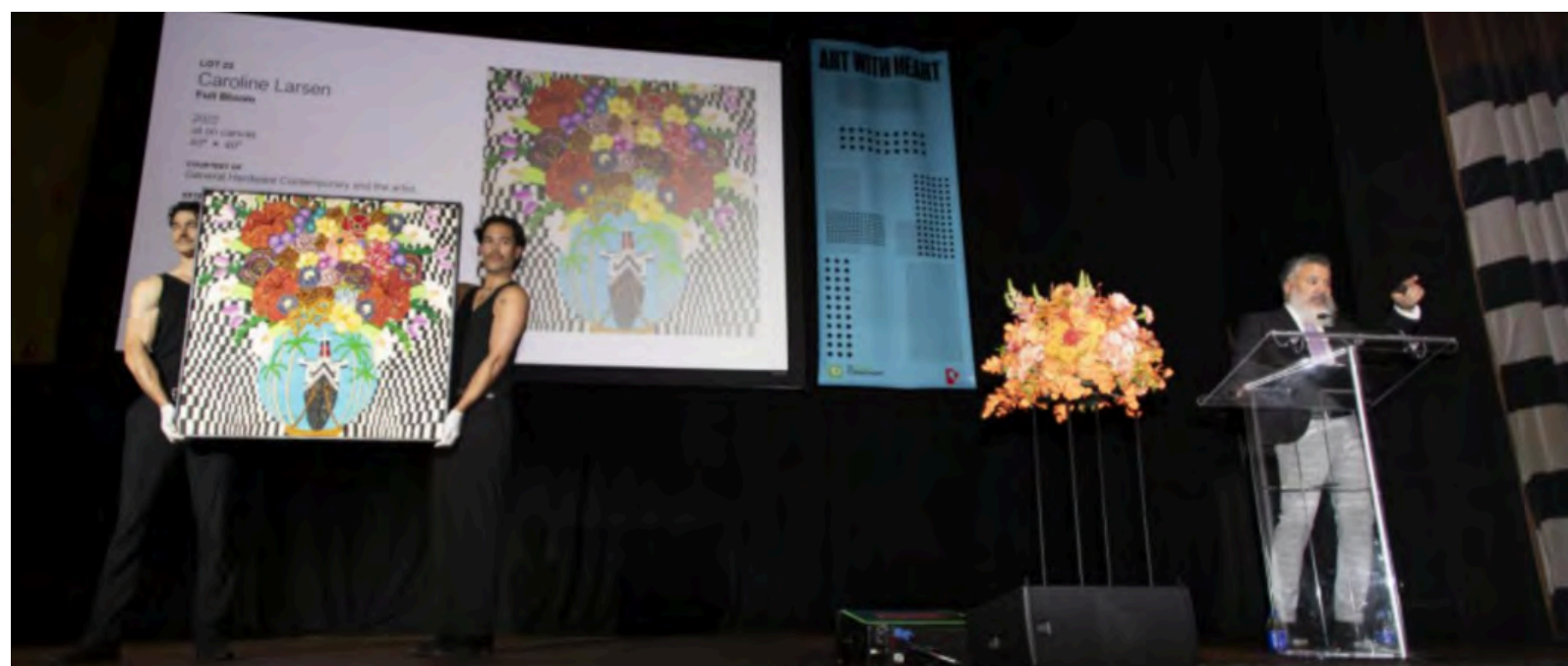
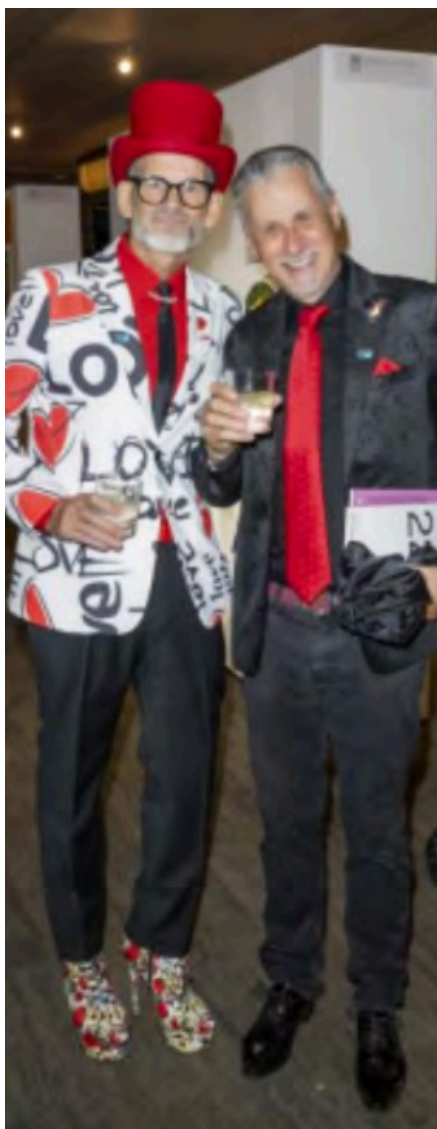
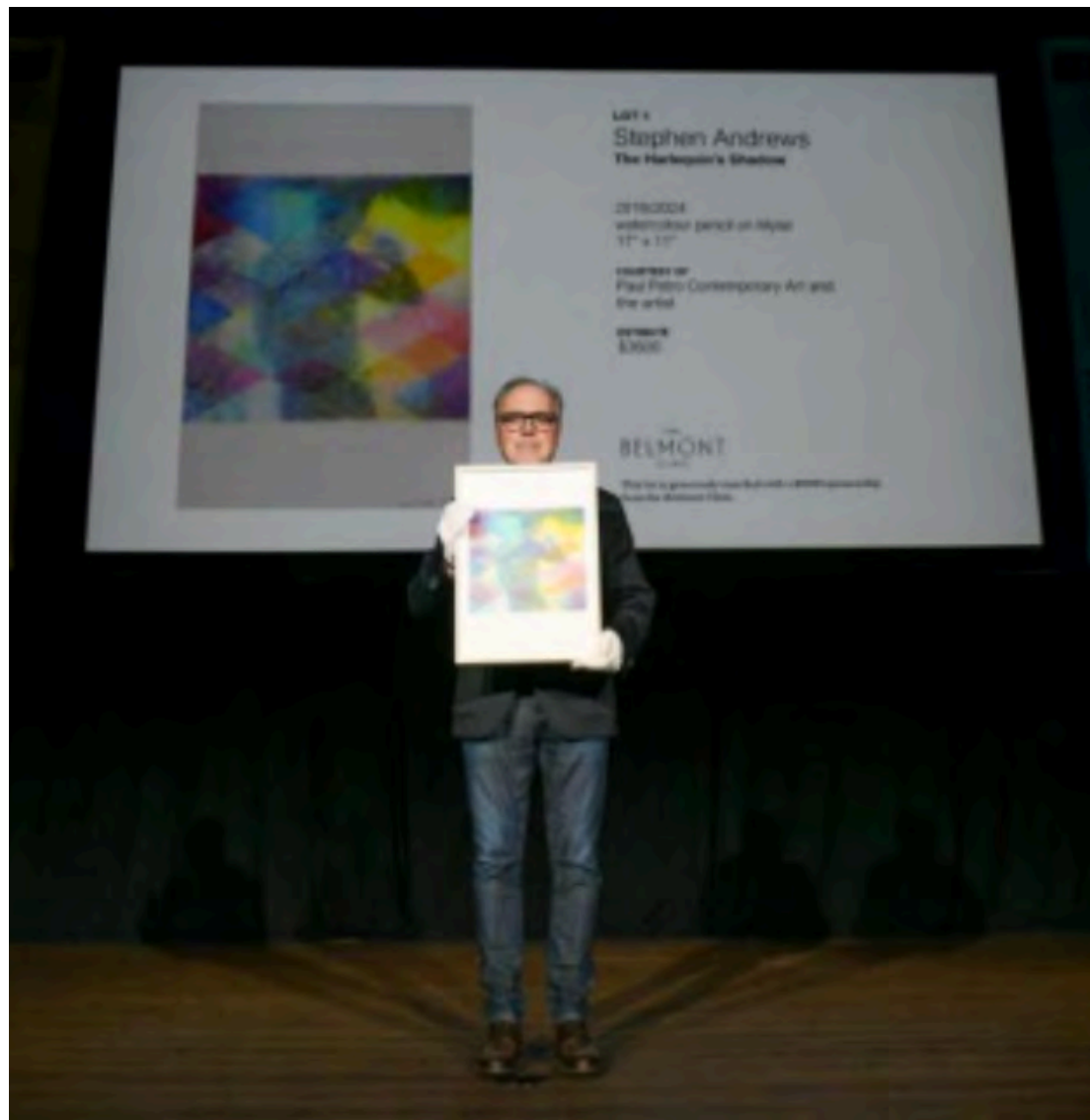




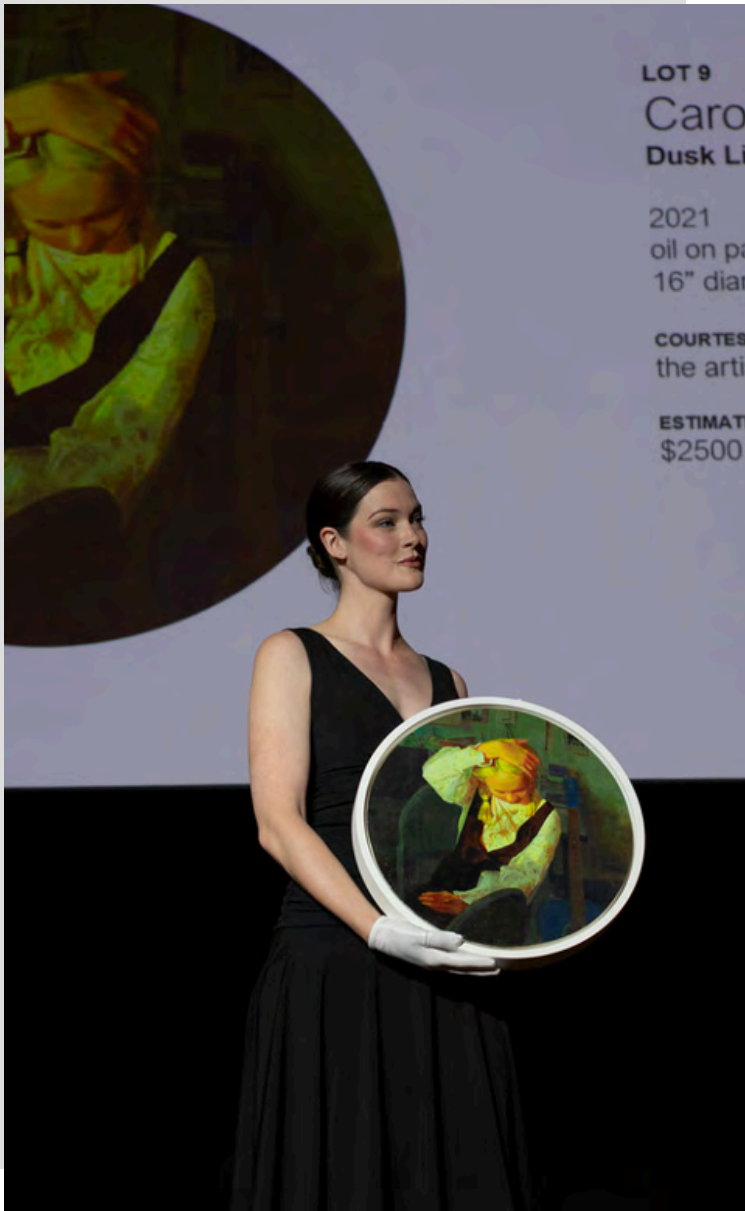
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# GLIMPSE OF 2024







# GLIMPSE OF 2024





# Casey House

HEART. HUMANITY. HEALING

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Casey House is unlike any other hospital. Built on a history of activism, trust and respect, our specialty hospital in Toronto provides ground-breaking care to people living with and at risk of HIV.

As medical advances improved HIV treatment and outcomes over the years, we adapted. We created new services to meet the changing and complex needs of our clients– the humanity of each client is at the heart of everything we do.

We strive to be a welcoming place, where people feel safe, understood and free from judgement. We embrace individuals for who they are. We recognize their courage and strength. Staff, peers and volunteers fight boldly for every member of our community and the socially-just health care we all deserve.



# Casey House Corporate Sponsors

PRESENTED BY



TD READY  
COMMITMENT



CIBC

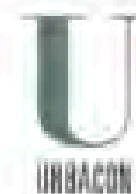
ROGERS

Bell

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GREAT  
GULF



Deloitte.



KPMG

GENOVA | Private  
Management

OMERS

DAVIES

Goodmans

mccarthy  
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OSLER  
Osler, Hoskin  
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TORYS  
LLP



Brand  
Project

PRIMAVERA

kravet

MAWER

OneLX

STATE OF  
Kindness



HEAPS ESTRIN  
REAL ESTATE TEAM

DIAGEO

THE BELMONT CLINIC



# Contact us

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We look forward to hearing your feedback, thoughts, and ideas for building a partnership between your company and Casey House Foundation.

To discuss this proposal further and any other questions you may have about a partnership, please contact:

**Alanna Scott, MM, MHA, CFRE**

Chief Development and Marketing Officer



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**Bonte Minnema**

Corporate Partnerships Liaison



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